

**Dr. Shantilal K. Somaiya School of Commerce and Business Studies (SKSCBS)**

**Admission Manual**

**Ph.D. Programme / JRF in  
Commerce and Business Studies  
AY 2026 -27**

**Visit for Further Details: <https://www.somaiya.edu/en/phd/>**

## About Somaiya Vidyavihar University

**On 26th August 2019, Somaiya Vidyavihar University has become a reality**

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. With over six decades of rich experience Somaiya Vidyavihar has become a self-finance Private University. Somaiya Vidyavihar University is the first private university in Mumbai vide the Maharashtra Self- Financed Universities (Establishment and Regulation) Act 2013. With this status, we now have the academic, administrative, and financial freedom, to achieve the dreams as imagined by our founders. We have a dream to build and support a world class institution, one that is proudly Indian, and excels in education, research and service. Somaiya Vidyavihar University will be a place where knowledge is preserved, disseminated, and new knowledge is created. It will be global in the reach of its ideas and universal in its service. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

### *Our History*

**An all-round education must integrate Indian culture, values & morality into the curriculum.**

In just five decades it has grown into a large educational complex with 34 institutions catering to diverse fields of education such as Humanities, Engineering, Education, Medicine, Management, Pure Sciences and Mass Communication, with more than 39000+ Candidates and 3000+ Faculties and staff on a throbbing 65 acre campus.

The Somaiya Vidyavihar Complex was founded in 1959 by late Shri K.J. Somaiya (1902-1999). Endowed with a sharp business acumen, a balanced perspective and a social bent of mind, Karamshibhai set up the Somaiya Trust in 1953 for furthering his dream of shaping young minds through quality education. For this purpose, he bought a large area of land at Ghatkopar, then considered to be distant, meagrely populated.

### *Our Vision*

Our Founder, Shri K. J. Somaiya founded Somaiya Vidyavihar on the 9th of September 1959. He later founded the Girivanvasi Pragati Mandal, The K J Somaiya Medical Trust, Girivanvasi Education Trust and sister institutions to make great citizens of India and the World. In the words of Swami Vivekananda, “We want that education by which character is formed, strength of mind is increased, and the intellect expanded, and by which one can stand on one’s own feet.” We have now grown into a multi-disciplinary and multi-campus education institution with over 1500 faculty, and 38, 000 candidates.

***The Somaiya Vidyavihar University admitted 3000+ candidates in 100+ UG/PG/PhD/PG Diploma/Diploma/Certificate programmes in the very first year of establishment.***

# Somaiya Vidyavihar University

## About school

A constituent unit of Somaiya Vidyavihar University, S K Somaiya College established in 2019, is an institution for new-age liberal and multidisciplinary education. The Governing Body, Somaiya Vidyavihar University has restructured and reorganized the S K Somaiya College in New School as Dr. Shantilal K. Somaiya School of Commerce and Business Studies. The college offers a wide array of professionally oriented undergraduate and postgraduate programmes in the fields of Commerce & Business Studies as well as certificate courses in languages. It offers academic flexibility to students earning their degrees, viz. Honours, Multidisciplinary Majors, Postgraduate and PhD programmes.

Dr. Shantilal K. Somaiya School of Commerce and Business Studies offers PhD programmes in Commerce and Business Studies.

## About Research Center

“Research is to see what everybody else has seen and to think about what nobody else has taught.” The Research centre in Commerce and Business studies has been established by the Department of Commerce & Business Studies, Dr. Shantilal K. Somaiya School of Commerce and Business Studies, Somaiya Vidyavihar University. The primary focus of the PhD centre is to provide world class education, experiential learning with well-developed business insights, critical decision making based on innovative research culture which is cultivated for over six decades keeping in touch with the roots. The Ph.D. Research programme of Commerce & Business has started from the academic year 2021-22.

## Salient Features

- Ph.D.in Commerce & Business studies includes General management, Commerce and Business areas like Entrepreneurship, Marketing, Organisational behaviour, Leadership, and other related areas.
- Experiential Research.
- Optimum mix of methods and domain courses.
- A culture of sharing research for budding researchers.
- State of the Art library portal with access to a large repository of research journals, books and other publications.
- Trained professionals to guide the learners.
- Training programs on latest analytical tools viz., SPSS & R.
- Workshops on paper writing skills.

## Objectives

The research Centre provides a broad framework to guide scholarly research with the following objectives:

- To create and promote a research culture among the faculty and research students.
- To identify research areas and specific research topics of relevant academic significance.
- To organize workshops/FDP on research topics and training programmes on research methodology.
- To ensure quality, integrity, and ethics in research.
- To publish research material in appropriate media and to make available such published information to the end users.
- To facilitate the publication of reports submitted by the research scholars.
- To serve as a facilitator providing research guidance to the research students of Dr. Shantilal K. Somaiya School of Commerce and Business Studies.

## Research process

At Dr. Shantilal K. Somaiya School of Commerce and Business Studies, we believe that research is the cornerstone of knowledge creation and dissemination. In the fast-paced business world, research provides a framework for the refinement of existing business practices. Keeping this in mind, our research process is to “Provide support to inquisitive minds.” i.e., to extend requisite support to the faculty, students, and researchers in all aspects in pursuit of their quest for knowledge.

While preparing for the Ph. D. Course Work syllabus, we have kept in mind the paradigm shifts in business pedagogies and management theory and its modern practices at national and international level, updating the reading lists and introduction of practical/fieldwork component and innovations in the instructional methodologies [supplementing the lecture method with group discussions and seminar presentations, use of audio-visual aids, use of computers /internet in research].

## Outcome

The student develops applied competencies and practical skills in mastering, interpretation, understanding, and application of Business Management principles, culminating in independent and original scientific work. Qualifying students display competence in the application of related research methodology, and the proper written and oral communication of the research process and findings. The thesis would constitute a decided contribution to the knowledge of an insight into the subject discipline, enabling students to reflect on the field of research.

PhD in Commerce and Business Studies is the highest academic degree awarded in the study of Management science. The degree is designed for those seeking academic research and teaching careers as faculty or professors in the study of management at business schools worldwide. It is a great place to launch your research career.

<b>Ph.D. Admission Eligibility for Somaiya Vidyavihar University (SVU): Minimum Qualifications for Admission</b>	
Subject to the conditions stipulated in the SVU PhD Regulations, the following candidates are eligible to seek admission to the PhD Programme	
i.	Master's degree (2 year or 1 year) or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, <b>with at least 55% marks in aggregate or its equivalent as per UGC regulations.</b>
ii.	Candidate <b>seeking admission after a 4-year/8-semester bachelor's Honours degree programme should have a minimum of 75% marks in aggregate or its equivalent as per UGC regulations.</b>
iii.	A person whose Master's dissertation has been evaluated, and the viva-voce is pending may be admitted to the PhD Programme but subject to completion of Master's degree before provisional admission to SVU PhD Programmes.
iv.	Candidates possessing a Degree considered equivalent to Master's Degree of an Indian Institution, from a Foreign Educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions, shall be eligible for admission to PhD Programme
v	<b>MUST</b> have qualified the <b>Ph.D. Entrance Examination and interview of SVU</b> – mandatory eligibility criteria for all candidates.
vi	<b>Candidates exempted</b> from appearing for Ph.D. Entrance Examination of SVU <b>MUST fill the application form</b> as per the schedule displayed on website. The exempted candidates <b>need to pay the application processing fee.</b>
vii	A No Objection Certificate (NOC) from the employer in case of those who are working / employed for applying to Ph.D. Programme
viii	If candidate wants to apply more than one subject then should submit separate / another application and <b>need to pay the application processing fee</b> per subject.

## Somaiya Vidyavihar University

### Eligibility at UG/PG Degree

<b>Branch of study at UG</b>	Accounting, Finance, Business Management / Management Studies, Economics, Banking and Insurance, Taxation, Auditing, Marketing, Human Resource Management (HRM), Entrepreneurship, International Business, Business Law, Cost and Management Accounting
<b>Branch of study at PG</b>	Accounting, Finance, Business Management / Management Studies, Economics, Banking and Insurance, Taxation, Auditing, Marketing, Human Resource Management (HRM), Entrepreneurship, International Business, Business Law, Cost and Management Accounting

### Exemption Criteria for SVU Ph.D. Entrance Examination

Candidates who hold a JRF Fellowship with CSIR/UGC/ICAR/ ICMR and DBT examinations are exempted from appearing for Ph.D. entrance examination of SVU.

For further details about exemption and category of students refer PhD regulation - [Link](#)  
**However, the candidates who fulfil the above criteria MUST fill the application form as per the schedule displayed on the website along with necessary fees.**

### Pattern and syllabus of SVU Ph.D. Entrance Examination

**The Ph.D and JRF Entrance examination will be common and will be at Somaiya Vidyavihar Campus, SVU, Vidyavihar, Mumbai -77**

**Pattern of entrance examination will be notified separately in due course of time**

### Syllabus for Entrance Examination

**Unit 1: Financial And Management Accounting**

Basic Accounting Concepts, Capital and Revenue, Financial Statements, Cost and Management Accounting, Ratio Analysis, Cost of Capital, Capital Structure, Cash Flow Statement, Break Even Analysis.

**Unit 2: Financial System**

Financial Markets- Primary and Secondary Market, Money Market and Capital Market; Financial Regulatory Bodies (RBI, SEBI); Financial Institutions- Development banks, Non- Banking Institutions, Digitization of Banking, Internet Banking, Mobile Banking. Financial Services- Insurance, Credit rating, Mutual Fund, Hire purchase, Venture Capital

**Unit 3: Business Administration**

Principles of Management, Management Theories and Approaches of Management. Functions of management: Planning, Organizing, Staffing, Controlling, Communication, Leadership, Motivation, Corporate Governance, Corporate Social Responsibilities.

**Unit4: Marketing Management**

Marketing Concept and Tools, Marketing Environment, Consumer Behaviour and Market Segmentation, Targeting and positioning, The Marketing mix, Direct and Online Marketing, Marketing Audit

Marketing Concept and Tools, Marketing Environment, Consumer Behaviour and Market Segmentation, Targeting and positioning, The Marketing mix, Direct and Online Marketing, Marketing Audit Marketing Concept and Tools, Marketing Environment, Consumer Behaviour and Market Segmentation, Targeting and positioning, The Marketing mix, Direct and Online Marketing, Marketing Audit

**Unit 5: Human Resource Management**

Meaning, Scope, functions, Challenges and Future of HRM, Human Resource Planning - Objectives, factors affecting HRP, process of HRP, Human Resource Development- Meaning, Objectives and Functions. Performance Appraisal- Concepts, Process, Methods and problems, Career Planning- Concept, Career Stages and Succession planning.

**Unit 6: Research Methods**

Research - Meaning, Objectives, Research Process, Characteristics of a good research, Research Design and its types, Formulation of research problem, Research Proposal: Elements of a Research Proposal, Drafting a Research Proposal, Evaluating a research proposal, Hypothesis: Qualities of a good hypothesis, types of hypotheses, framing Null Hypothesis & Alternative Hypothesis. Concept of Hypothesis Testing, Sampling, Measurement and data collection, Data Analysis and Interpretation & Report Writing.

**.Documents Required**

## Somaiya Vidyavihar University

1.	UG Degree or equivalent Mark List
2.	UG Degree certificate
3.	PG Degree or equivalent Mark List
4.	PG Degree or equivalent certificate
5.	AADHAR card
6.	Degree equivalence / eligibility certificate – wherever is applicable
7.	Migration certificate
8.	Two colour passport size Photograph
9.	If appearing the PG degree examination – bonafide certificate
10.	If employed, then No Objection from the employer

### Important Links

Tentative Timeline / Steps adapted for Ph.D. Programme - <a href="#">Link</a>
Fee Structure of Ph.D. Programme - <a href="#">Link</a>
Guidelines for Payment of Fees a Refund – <a href="#">Link</a>
About course work - <a href="#">Link</a>

### Process of getting the documents submitted return

After verifications of documents, within 7 days, documents will be returned back to students.
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### Contact

Ph.D. Coordinator  
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